

Helping
Make Products
More
Nutritious™



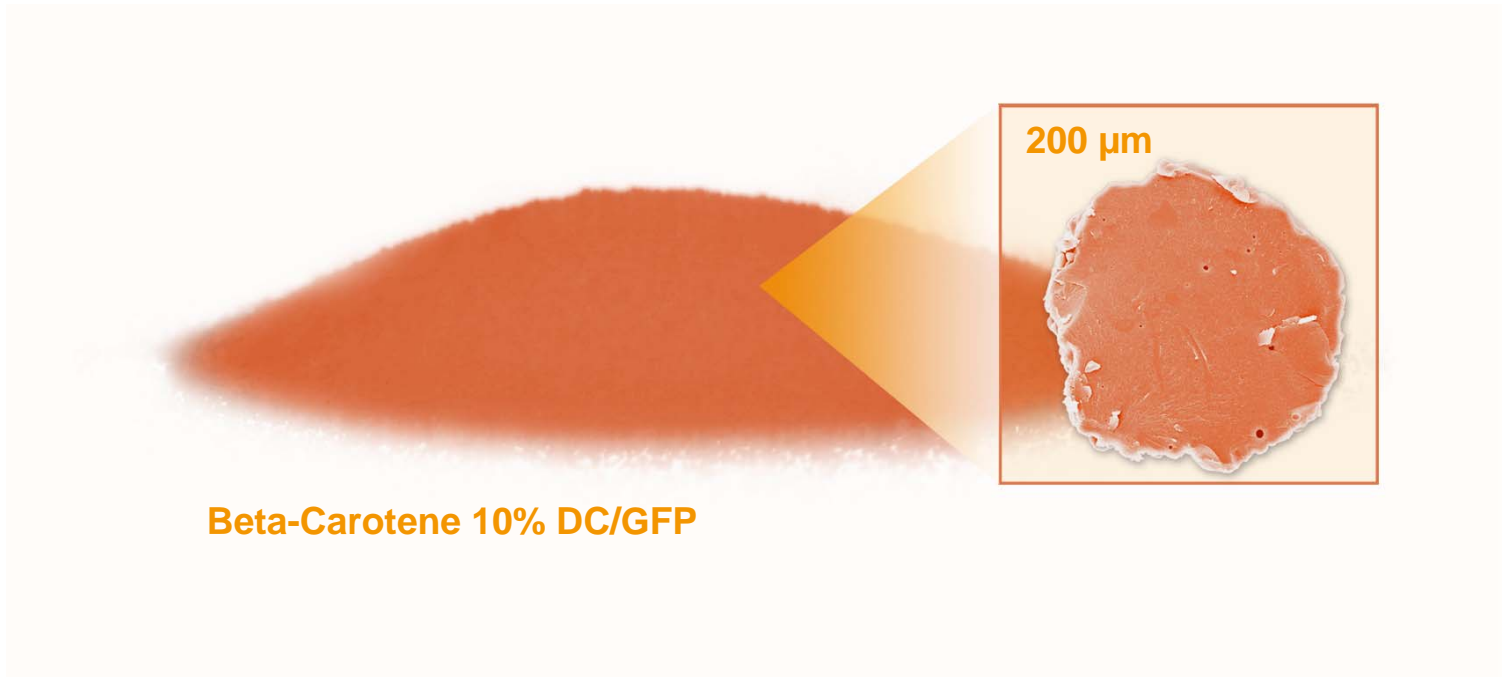
Human Nutrition

 **BASF**
The Chemical Company

New for Dietary Supplements

Beta-Carotene 10% DC/GFP

Vegetarian dry powders for direct compression



Human Nutrition

Beta-Carotene 10% DC/GFP

- All ingredients are vegetarian (non-animal-derived), protein-free, GMO-free, and nonallergenic according to EU's allergen directive (2003/89/EC)
- Free-flowing, nondusting beadlet powder with high density and narrow particle size distribution
- Secured bioavailability of the Beta-Carotene formulation

Application

- Dietary supplements, especially for multivitamin mineral tablets made by direct compression
 - No oil expression at compression or discoloration of tablets
 - High tablet stability

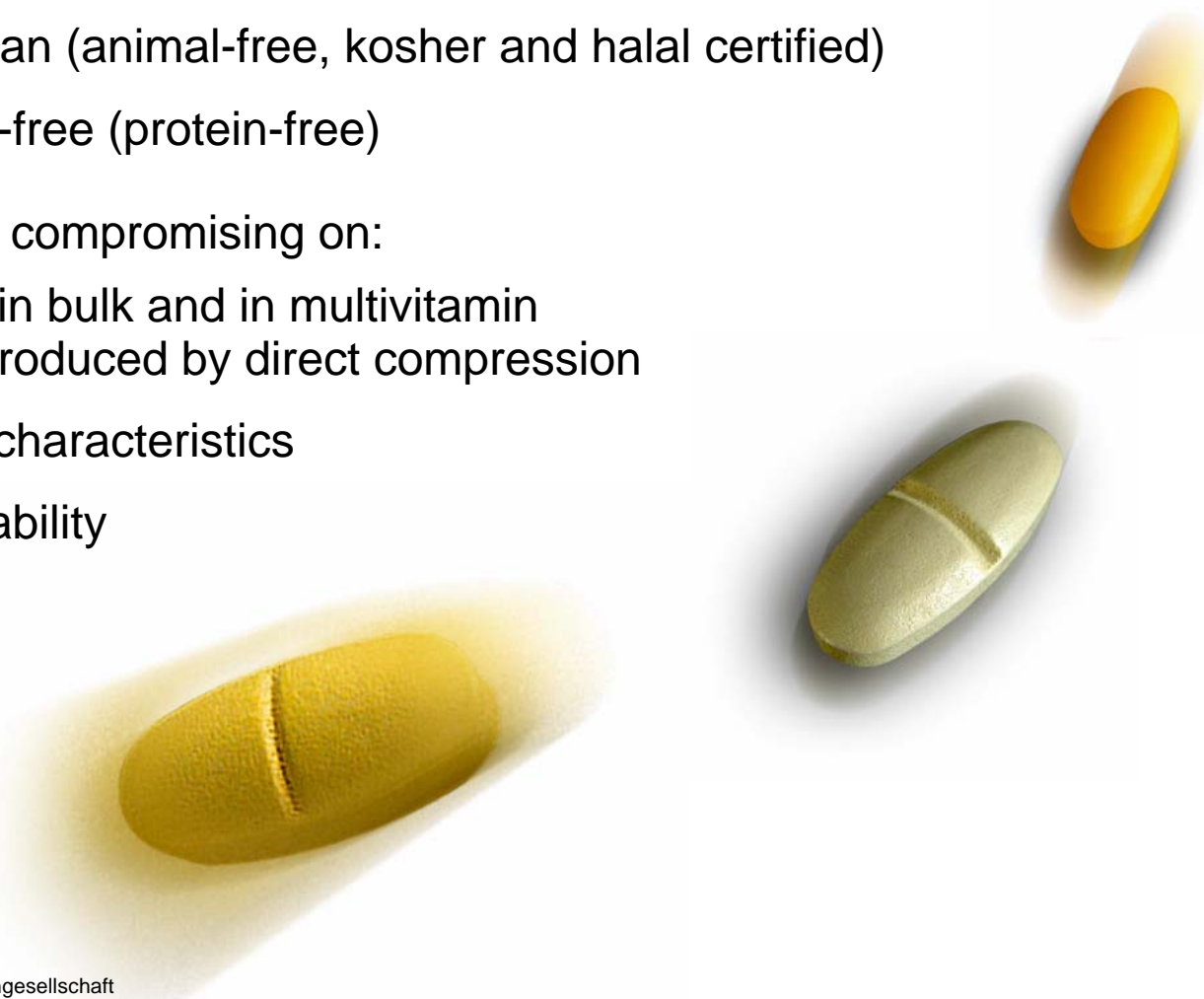


■ Beta-Carotene 10% DC/GFP is currently the **ONLY** formulation that combines the following new features:

- Vegetarian (animal-free, kosher and halal certified)
- Allergen-free (protein-free)

WITHOUT compromising on:

- Stability in bulk and in multivitamin tablets produced by direct compression
- Powder characteristics
- Bioavailability



To order, to get more information or to request samples:

■ North America

BASF Corporation

Sales Assistance: 800-527-9881
 Technical Assistance: 800-469-7542
 In Mexico Call: 800-723-3000
 Fax: 973-245-6843
nutrition@basf.com
www.humannutrition.basf-corp.com

■ Asia/Pacific

BASF East Asia Regional Headquarters Ltd

Phone:+852 2731 1582
 Fax:+852 2734 9638
eguchin@basf-east-asia.com.hk

■ Europe, Africa, West Asia

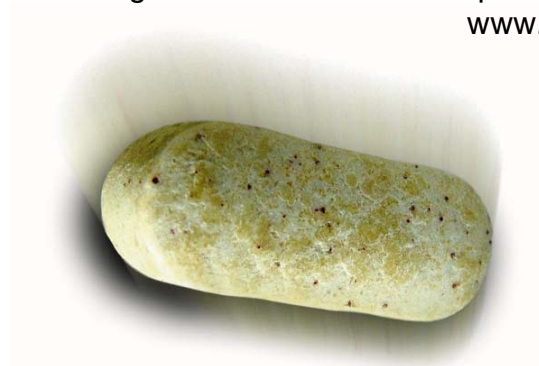
BASF Aktiengesellschaft

Technical Services Supplements
 Phone: +49 621 60-76755
claudia.tutnjevic@basf-ag.de

■ South America

BASF S.A.

Phone:55 11 4343-2284
 Fax:55 11 4343-2255
quimica.fina@basf-sa.com.br
www.basf.com.br



Beta-Carotene 10% DC/GFP

Human Nutrition

BASF
The Chemical Company